

5. Labelling and advertising

General Principles

Products produced in accordance with this Standard are clearly and accurately labelled to ensure consumers are well informed when purchasing products.

Standards

The labelling and advertising of a product specified in the Scope of this Standard may refer to organic or bio-dynamic production methods only where:

such labelling and/or advertising shows clearly that it relates to a method of production that satisfies the requirements of this standard; and

the products have been produced or prepared by an operator whose undertakings are subject to an inspection and certification system as detailed in Section 4.

Product labels must be authorised by the approved certifying organization, and must include the following on the label:

the name and address, or number of the certified operator, and

the approved certifying organisations name, address, and /or logo / trademark; and

other labelling requirements as required by Commonwealth, State / Territory law.

In addition to points 1 and 2 above, the following conditions apply:

The same ingredient may not be derived from an organic/bio-dynamic source, and a source not complying with this Standard.

Organically or Bio-Dynamically derived ingredients must be used if available. Any ingredients not satisfying the production/processing or handling requirements of this Standard must be clearly indicated as such in the ingredients list.

The wording of the ingredients that comply with this Standard must appear in the same colour and with an identical style and size of lettering as the other ingredients listed in the ingredients list.

The ingredients and their relative levels appear in descending order (m/m) in the list of ingredients.

Only those substances listed in the Appendix G, H, I, J, K and L can be used as food additives or processing aids.

The final product, or any of its ingredients, must not have been subject to treatments involving the use of ionising radiation (excluding X-rays used for detection of foreign matter), or products subject to genetic manipulation, or nanotechnology.